BRIAN BELL

Digital Designer

ABOUT

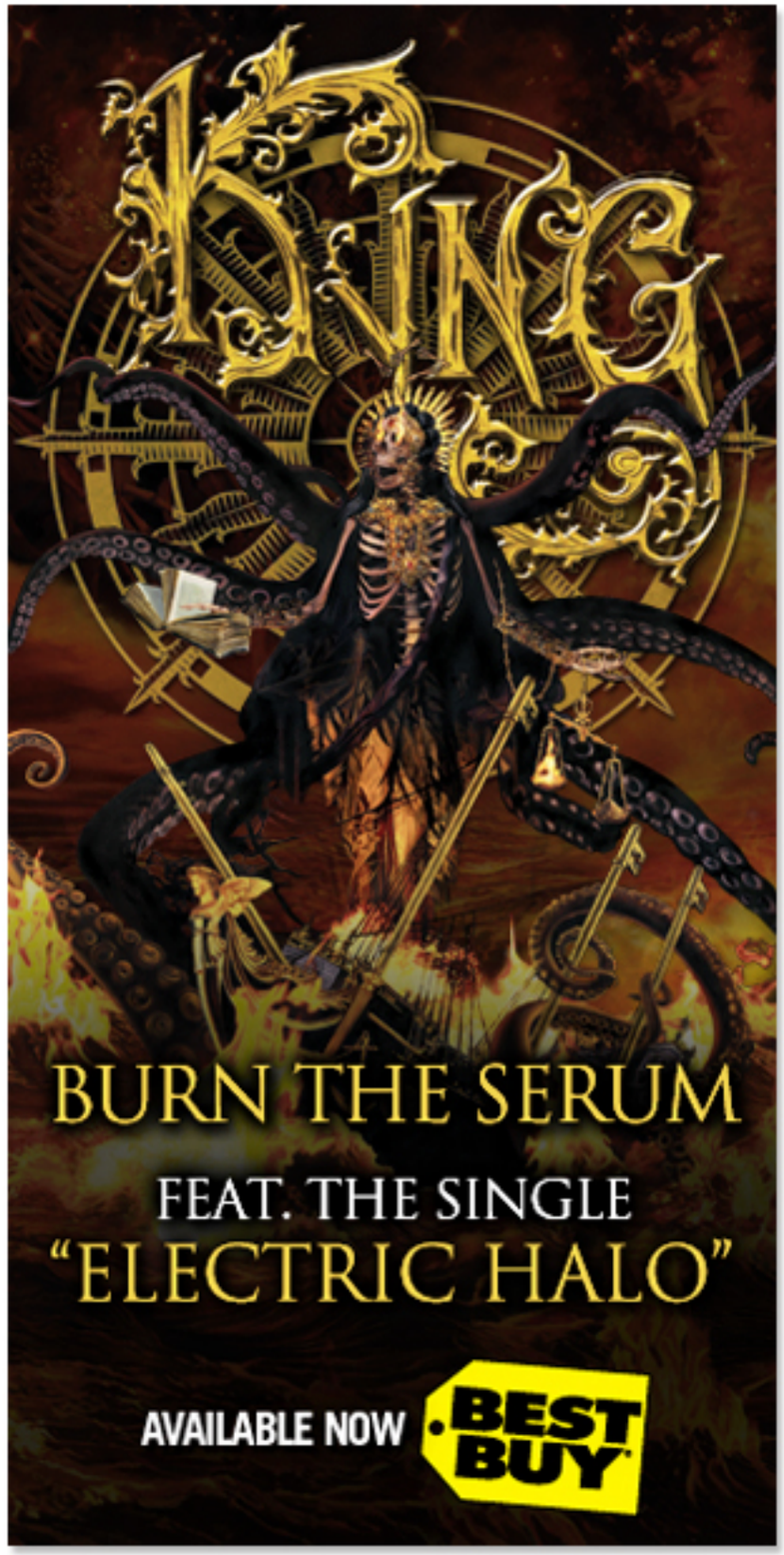
+ New York City based graphic designer
+ Over 5 years of professional design experience
+ Designed 45 digital ad campaigns for various bands
+ Lead Designer for all social media takeover
+ 75+ eblasts designed & coded within a 5 year period
+ Spearheaded visual identity for streaming music apps
+ Comprehensive designs for YouTube/Vevo

CAMPAIGNS

Banners / Ads

NORMA JEAN
WRONGDOERS
AVAILABLE NOW
FEAT. "IF YOU GOT IT AT FIVE, YOU'VE GOT IT AT FIFTY"
f.y.e.
for your entertainment
RAZOR&TIE

SWORN IN
THE DEATH CARD
08.20.13
XIII
RECEIVE THE TRACK
"HYPOCRISY"
INSTANTLY
Pre-order on iTunes
RAZOR&TIE


KING
BURN THE SERUM
FEAT. THE SINGLE
"ELECTRIC HALO"
AVAILABLE NOW
BEST BUY

ALL THAT REMAINS
THE ORDER OF THINGS - NEW ALBUM
$9.99 AT BEST BUY
RAZOR&TIE

CHELSEA GRIN
MY DAMNATION
AVAILABLE FOR THE FIRST TIME ON VINYL
PLAYING ON THE the AllStars tour ALL SUMMER
MERCHNOW
RAZOR&TIE

SWORN IN
THE DEATH CARD
08.20.13
RECEIVE THE TRACK "HYPOCRISY" INSTANTLY
Pre-order on iTunes
RAZOR&TIE

THE SWORD
HIGH COUNTRY
NEW ALBUM AVAILABLE NOW
BEST BUY
RAZOR&TIE

CYLAR
TO WHOM IT MAY CONCERN
Download on iTunes
RAZOR&TIE

YELLOWCARD
NEW ALBUM LIFT A SAIL AVAILABLE NOW
AVAILABLE AT BEST BUY

NORMA JEAN
WRONGDOERS
FEAT. IF YOU GOT IT AT FIVE, YOU'VE GOT IT AT FIFTY"
Download on iTunes
RAZOR&TIE

YELLOWCARD
LIFT A SAIL AVAILABLE NOW
AVAILABLE AT BEST BUY

ALL THAT REMAINS
THE ORDER OF THINGS TOUR
NOVEMBER 17 - DECEMBER 19
CLICK HERE FOR TICKETS

MYKA 9X
DEBUT ALBUM
LIES TO LIGHT THE WAY
AVAILABLE NOW
Download on iTunes

NORMA JEAN
WRONGDOERS
FEAT. "IF YOU GOT IT AT FIVE..."
Download on iTunes
RAZOR&TIE

CHELSEA GRIN
MY DAMNATION
AVAILABLE FOR THE FIRST TIME ON VINYL
PLAYING ON THE
ALL SUMMER
MERCHNOW
RAZOR&TIE

KING
FEAT. THE SINGLE
"ELECTRIC HALO"
AVAILABLE NOW BEST BUY
RAZOR&TIE

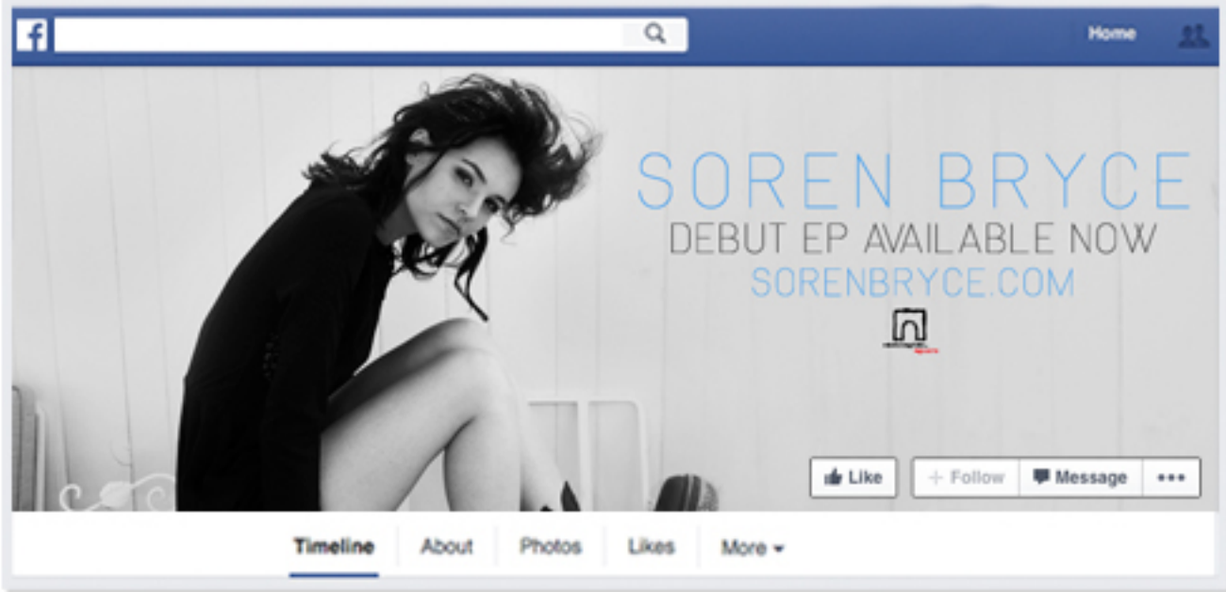
CYLAR
TO WHOM IT MAY CONCERN
FEATURING
PRESCRIPTION MEDITATION
Download on iTunes
RAZOR&TIE

THE SWORD
HIGH COUNTRY
NEW ALBUM AVAILABLE NOW BEST BUY

DEATH OF AN ERA
DEBUT EP
THE GREAT COMMONWEALTH
Download on iTunes

SOCIAL MEDIA

Facebook / Instagram / Twitter


Home
SOREN BRYCE
DEBUT EP AVAILABLE NOW
SORENBRYCE.COM
Like
Follow
Message
Timeline
About
Photos
Likes
More

Home
SWORN IN
THE DEATH CARD
8.20.13
RAZOR&TIE
Like
Follow
Message
Timeline
About
Photos
Likes
More

Home
CHELSEA GRIN
MY DAMNATION
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ARTERYRECORDINGS.MERCHNOW.COM
GET THEIR BRAND NEW COVER OF
Like
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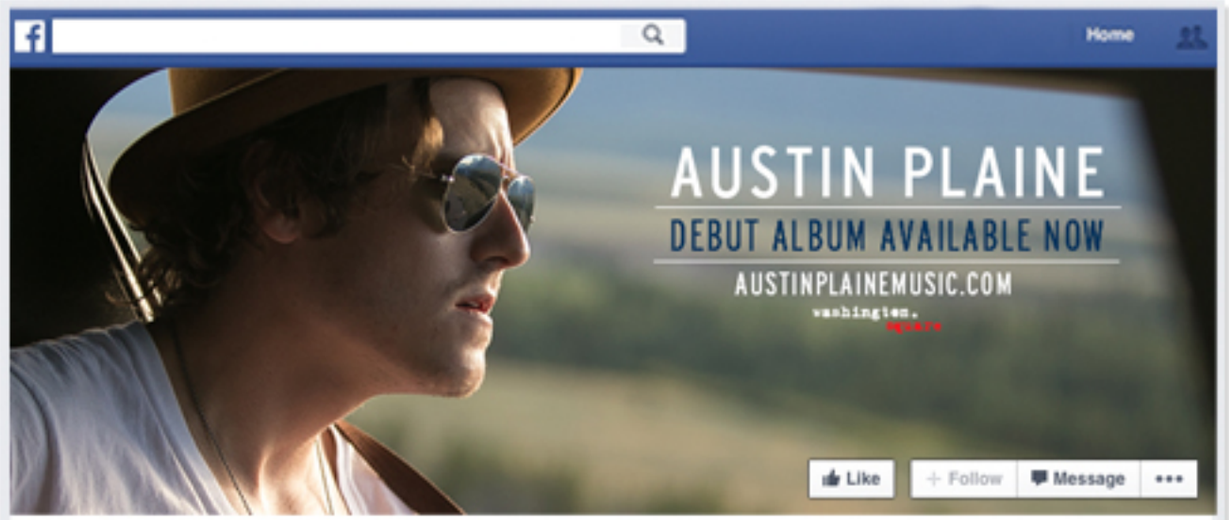
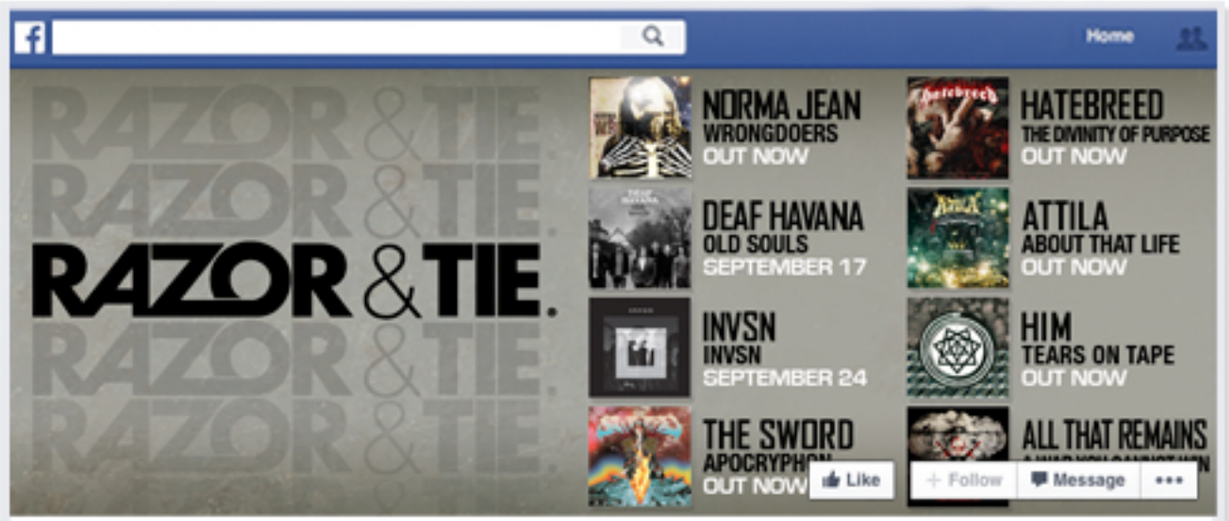
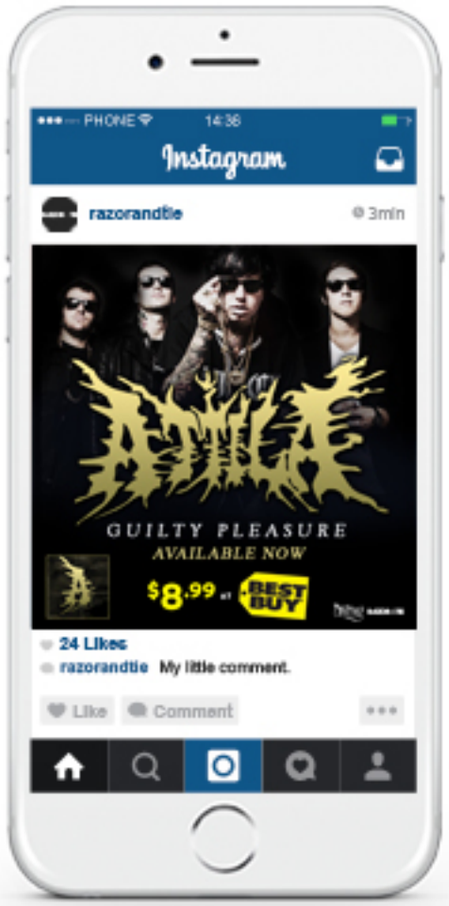
Message
Timeline
About
Photos
Likes
More

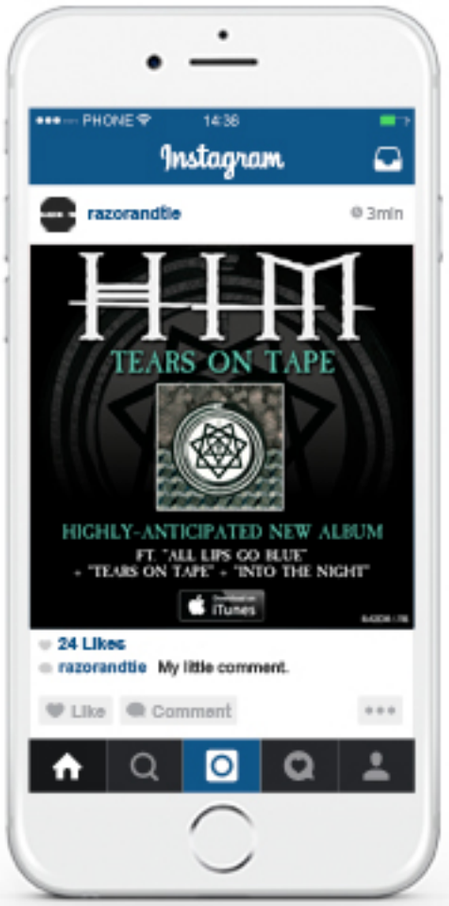

Home
AUSTIN PLAINE
DEBUT ALBUM AVAILABLE NOW
AUSTINPLAINEMUSIC.COM
Like
Follow
Message
Timeline
About
Photos
Likes
More

Home
THE PRETTY RECKLESS
GOING TO HELL
ON TOUR IN NORTH AMERICA NOW
TICKETS ON SALE AT
GOINGTOHELL.XXX
Like
Follow
Message
Timeline
About
Photos
Likes
More

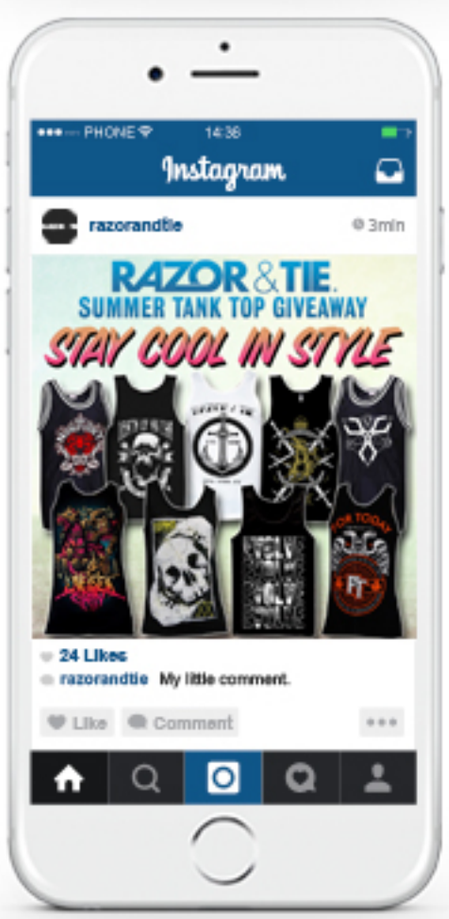

Home
RAZOR & TIE
NORMA JEAN
WRONGDOERS
OUT NOW
DEAF HAVANA
OLD SOULS
SEPTEMBER 17
INVSN
INVSN
SEPTEMBER 24
THE SWORD
OUT NOW
HATEBREED
THE DIVINITY OF PURPOSE
OUT NOW
ATTILA
ABOUT THAT LIFE
OUT NOW
HIM
TEARS ON TAPE
OUT NOW
ALL THAT REMAINS
Like
Follow
Message
Timeline
About
Photos
Likes
More


PHONE 14:36
Instagram
razorandtie 3min
GUILTY PLEASURE
AVAILABLE NOW
$8.99 at BEST BUY
24 Likes
razorandtie My little comment.
Like Comment

PHONE 14:36
Instagram
razorandtie 3min
RAZOR&TIE
BACK TO SCHOOL SALE
SAVE 10% ON ALL ORDERS
USE CODE: RTSCHOOL
RAZORANDTIE.MERCHNOW.COM
24 Likes
razorandtie My little comment.
Like Comment

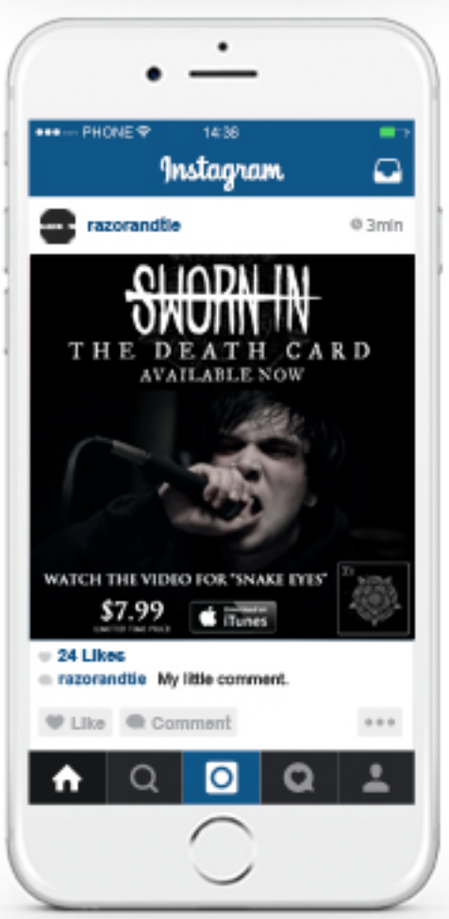

PHONE 14:36
Instagram
razorandtie 3min
HIM
TEARS ON TAPE
HIGHLY-ANTICIPATED NEW ALBUM
FT. "ALL LIPS GO BLUE"
+ "TEARS ON TAPE" + "INTO THE NIGHT"
iTunes
24 Likes
razorandtie My little comment.
Like Comment

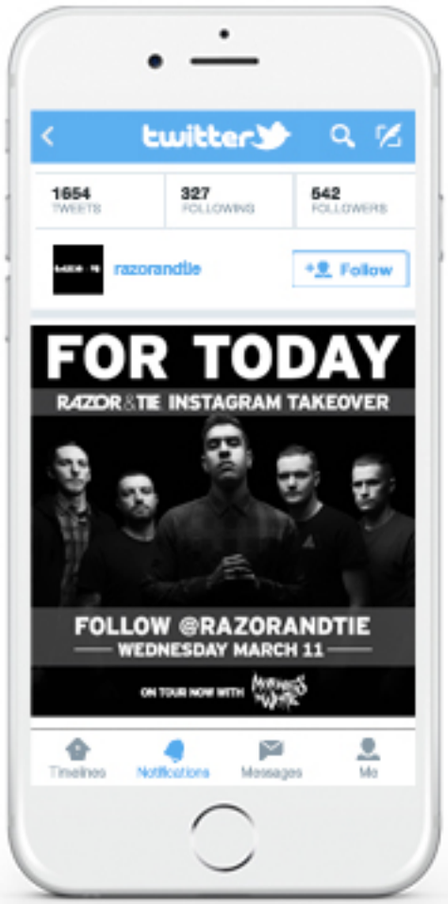
PHONE 14:36
Instagram
razorandtie 3min
SUMMER KICK-OFF SALE
25% OFF+FREE SHIPPING*
SPEND $40 TO QUALIFY FOR FREE SHIPPING
RAZORANDTIE.MERCHNOW.COM
24 Likes
razorandtie My little comment.
Like Comment


PHONE 14:36
Instagram
razorandtie 3min
RAZOR&TIE
SUMMER TANK TOP GIVEAWAY
STAY COOL IN STYLE
24 Likes
razorandtie My little comment.
Like Comment

PHONE 14:36
Instagram
razorandtie 3min
CHIODOS
DEVIL PACK
24 Likes
razorandtie My little comment.
Like Comment

PHONE 14:36
Instagram
razorandtie 3min
RAZOR&TIE BACK TO SCHOOL SALE
25% OFF+FREE SHIPPING*
SPEND $40 TO QUALIFY FOR FREE SHIPPING
RAZORANDTIE.MERCHNOW.COM
24 Likes
razorandtie My little comment.
Like Comment

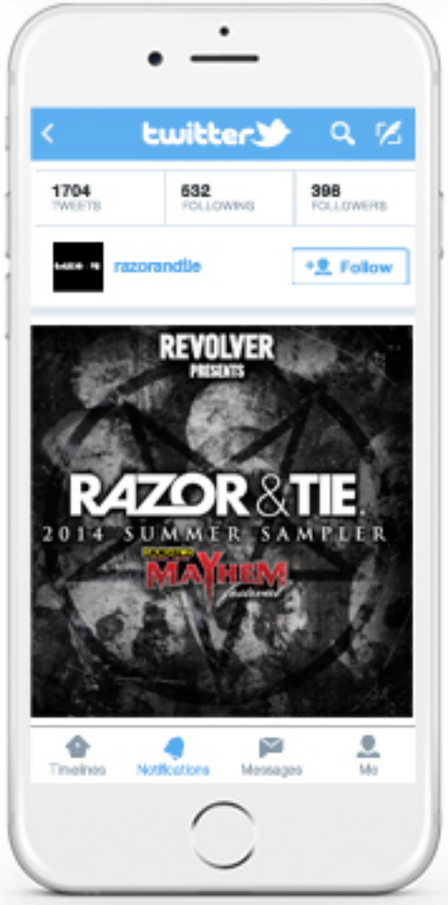

PHONE 14:36
Instagram
razorandtie 3min
SWORN IN
THE DEATH CARD
AVAILABLE NOW
WATCH THE VIDEO FOR "SNAKE EYES"
$7.99
iTunes
24 Likes
razorandtie My little comment.
Like Comment

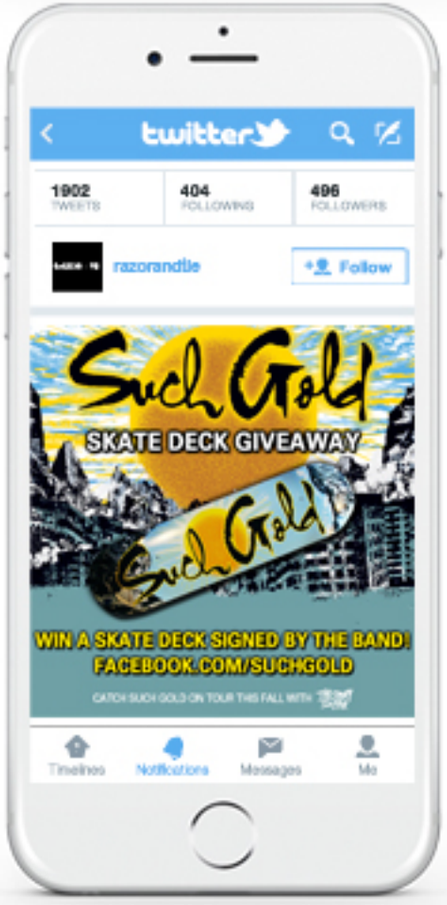

twitter
1654 TWEETS
327 FOLLOWING
542 FOLLOWERS
razorandtie
Follow
FOR TODAY
RAZOR&TIE INSTAGRAM TAKEOVER
FOLLOW @RAZORANDTIE
WEDNESDAY MARCH 11
ON TOUR NOW WITH
Timelines
Notifications
Messages
Me

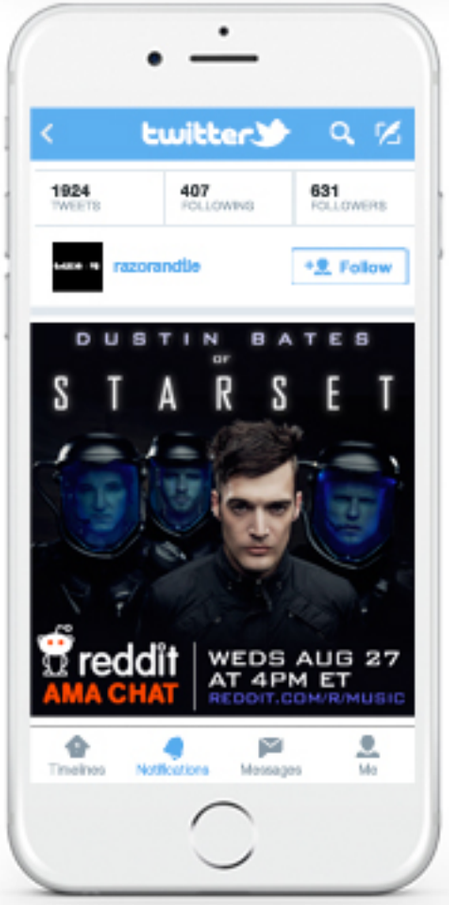
twitter
2354 TWEETS
764 FOLLOWING
365 FOLLOWERS
razorandtie
Follow
JON BATISTE
AND STAY HUMAN
SOCIAL MUSIC
JON BATISTE AND STAY HUMAN 2013 TOUR DATES
Timelines
Notifications
Messages
Me

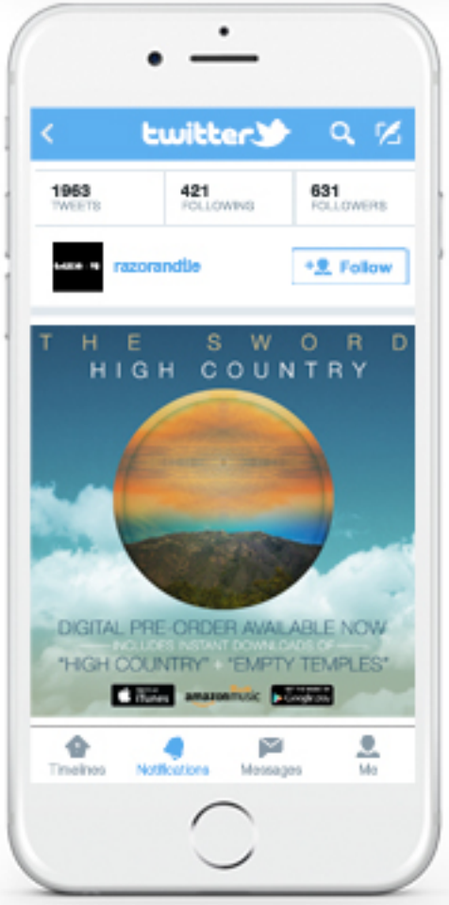
twitter
3321 TWEETS
756 FOLLOWING
379 FOLLOWERS
razorandtie
Follow
ALL THAT REMAINS
THE ORDER OF THINGS TOUR
NOVEMBER 17 - DECEMBER 19
CLICK HERE FOR TICKETS
Timelines
Notifications
Messages
Me

twitter
1784 TWEETS
419 FOLLOWING
351 FOLLOWERS
razorandtie
Follow
THE HOLD STEADY
PERFORMING ON CONAN
tonight
11PM ET
tbs
Timelines
Notifications
Messages
Me


twitter
1704 TWEETS
532 FOLLOWING
398 FOLLOWERS
razorandtie
Follow
REVOLVER PRESENTS
RAZOR&TIE
2014 SUMMER SAMPLER
MAYHEM
Timelines
Notifications
Messages
Me


twitter
1902 TWEETS
404 FOLLOWING
496 FOLLOWERS
razorandtie
Follow
Such Gold
SKATE DECK GIVEAWAY
WIN A SKATE DECK SIGNED BY THE BAND!
FACEBOOK.COM/SUCHGOLD
Timelines
Notifications
Messages
Me


twitter
1924 TWEETS
407 FOLLOWING
631 FOLLOWERS
razorandtie
Follow
DUSTIN BATES
STARSET
reddit
AMA CHAT
WEDS AUG 27
AT 4PM ET
REDDIT.COM/R/MUSIC
Timelines
Notifications
Messages
Me


twitter
1963 TWEETS
421 FOLLOWING
631 FOLLOWERS
razorandtie
Follow
THE SWORD
HIGH COUNTRY
DIGITAL PRE-ORDER AVAILABLE NOW
"HIGH COUNTRY" + "EMPTY TEMPLES"
Timelines
Notifications
Messages
Me

EBLASTS

Promotion / Giveaways

BELL
4:21 PM
100%
STARSET
ON TOUR W/ BREAKING BENJAMIN
2/29 JONESBORO, AR
3/1 TULSA, OK
3/2 SPRINGFIELD MO
3/4 AUSTIN, TX
3/5 AMARILLO, TX
3/7 TEMPE, AZ
3/8 SAN DIEGO, CA
3/9 ANAHEIM, CA
3/11 MODESTO, CA
3/12 RENO, NV
3/13 CHICO, CA
3/15 EUGENE, OR
3/17 PORTLAND, OR
3/18 SPOKANE, WA
3/19 BOISE, ID
3/21 BILLINGS, MT
3/22 MINOT, ND
3/24 DAVENPORT, IA
3/25 MADISON, WI
TICKETS AT STARSETONLINE.COM
LIMITED VIP EXPERIENCES AVAILABLE AT VIP.STARSETONLINE.COM

BELL
4:21 PM
100%
IMPACTING NOW!
CARNIVORE
STARSET
ON TOUR WITH IN THIS MOMENT
CLICK TO LISTEN
CONTACT KURT STEFFEK (212) 599-2249 • KSTEFFEK@RAZORANDTIE.COM
RAZOR & TIE

RAZOR & TIE
IS PLEASED TO ANNOUNCE THE SIGNING OF...
JON BATISTE
AND STAY HUMAN
STREAM / DOWNLOAD

RAZOR & TIE
DARK, HAUNTING SONGS
VOLUME 3
stream
download
Game of Survival – Ruelle
The Reckoning – Matthew Perryman Jones
Everywhere Ghosts Hide – Erin McCarley
Madness – Ruelle
Awake In My Own Grave – Lia LaRue
Predator – Jill Andrews
Can You Hear Me – Fleurie
Black Hole – Sam Tinnesz
Over My Head – Jillian Edwards
Daydream (Darker Version) – Ruelle

TRACK SALES UP 46% THIS WEEK!
CLOSING IN ON TOP 5
NOW CONFIRMED ON AFTERSHOCK, ROCK ALLEGIANCE AND LOUDER LIFE FESTIVALS
JUST ADDED TO PREMIUM CHOICE
RED SUN RISING
THE OTHERSIDE
ANOTHER WEEK OF GREAT RESEARCH... THIS TESTS LIKE A POWER WEEK AFTER WEEK
#2 PEOPLE 18-34, PEOPLE 25+
#2 MEN 18-34, MEN 25+
#2 WOMEN 25+, #3 WOMEN 18-34
ON TOUR THIS FALL:
OCTOBER – HARD DRIVE LIVE TOUR WITH ALL THAT REMAINS
NOVEMBER – DIRECT SUPPORT FOR GODSMACK

RAZOR & TIE
SYNCHABLE FAVES & NEW SIGNINGS!
DOWNLOAD ALL SONGS HERE
SYNCHABLE FAVES JULY 2016
A TASTE OF OUR FAVORITE BRAND NEW SONGS FROM OUR CATALOG.
STREAM
DOWNLOAD
BIRDTALKER
STREAM
DOWNLOAD
HOLIDAY MOUNTAIN

BORN CAGES
SXSW 2015
WEDNESDAY, MARCH 18 - 12:30PM
@ DARWIN'S - 223 E 6TH STREET @ SAN JACINTO
THURSDAY, MARCH 19 - 1:20PM
@ 4TH & RED RIVER PARKING LOT (MCDONALD'S SHOWCASE)
THURSDAY, MARCH 19 - 11:59PM
@ STAY GOLD - 1910 E CESAR CHAVEZ
FRIDAY, MARCH 20 - 7:00PM
@TAP ROOM @ THE MARKET - 319 COLORADO ST (SONY SHOWCASE)
SATURDAY, MARCH 21 - TIME TBD
@ DARWIN'S - 223 E 6TH STREET @ SAN JACINTO

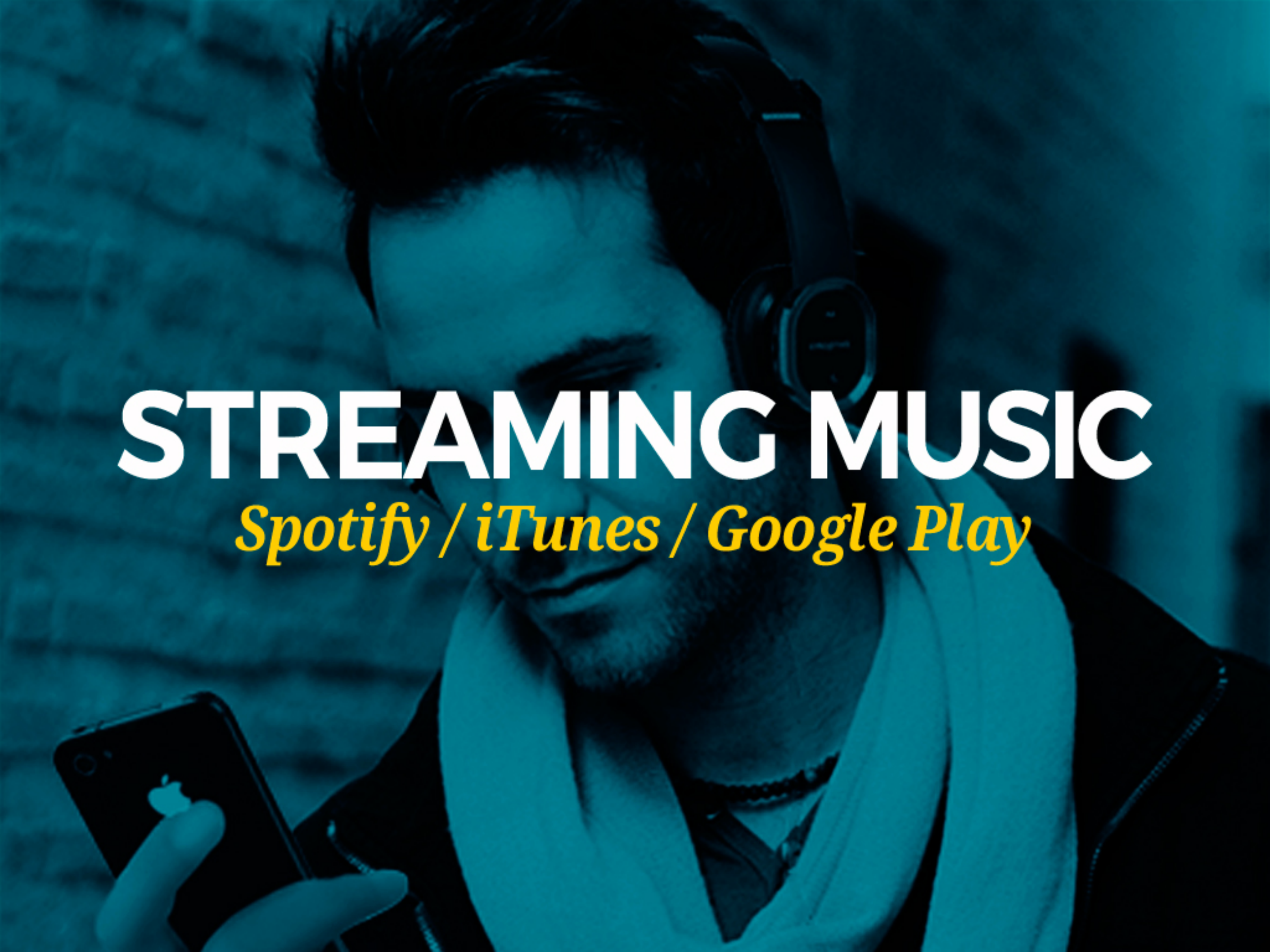
DEVOUR the DAY
FAITH
TRENDING AT # 22 ON MEDIABASE
CLICK TO LISTEN HERE
Tour Dates
Biloxi, MS 4/18
Des Moines, IA 5/10
Woodstock, IL 5/14
Little Rock, AR 5/17
Nashville, TN 5/20
Ft Wayne, IN 5/21
Syracuse, NY 5/23
Albuquerque, NM 5/28
Denver, CO 5/29
Colorado Springs, CO 5/30*
Flint, MI 6/13
South Bend, IN 6/14
Saginaw, MI 6/26
Madison, WI 7/16
Louisville, KY 8/29

RAZOR & TIE
ATTITUDE & SWAGGER
stream
download
Feel So Alive – Dirty Diamonds
Burning Like Fire – Claire Guerreso
I Got What You Want – Maggie Eckford
Take This All The Way – Great Wolf
Girls Are Like Guns – Soren Bryce
Big Shot – Maggie Eckford
Better Than You – Britt Burton
I Am My Own Man – Josh Williams
I Cannot Be Broken – Claire Guerreso
Break The Rules – Butterfly Boucher
Here I Come (Better Than You) – Josh Williams
Give It To Me – Stone Coast
Tiger Eyes – Claire Guerreso
Man Of The House – Koko LaRue
I'm Ready To Be What I Want – Garrison Starr
Last One Standing – Josh Williams
Manicure – Koko LaRue

RAZOR & TIE
ANNOUNCING NEW SIGNING AND ALBUM
JILL ANDREWS

TOP 5 SELLER IN SOUNDSCAN THIS WEEK!
THE PRETTY RECKLESS
HEAVEN KNOWS
#1 4TH STRAIGHT WEEK AT ACTIVE ROCK RADIO
#1 2ND STRAIGHT WEEK AT MAINSTREAM ROCK
SINGLES SALES PROJECTED FOR 11,000 THIS WEEK!
RAZOR & TIE

#1 SELLING TRACK AT ROCK THIS WEEK!
THE PRETTY RECKLESS
"HEAVEN KNOWS"
CLICK HERE TO WATCH THE VIDEO
EXPLODING AT ROCK RADIO
TRENDING AT #4 IN AIRPLAY
GOING TO HELL IN STORES ON 3/18
GOINGTOHELL.XXX
FACEBOOK.COM/THEPRETTYRECKLESS
TWITTER.COM/TAYLORMOMSEN
CONTACT: KURT STEFFEK KSTEFFEK@RAZORANDTIE.COM 212-598-2249
RAZOR & TIE


STREAMING MUSIC
Spotify / iTunes / Google Play

STARSET
"CARNIVORE"
Spotify

THE HOLD STEADY
Spotify
SESSIONS

HIM
TEARS ON TAPE
NEW ALBUM
+EXCLUSIVE COMMENTARY
FROM VILLE VALLO
Spotify

NOTHING BUT THIEVES
DEBUT EP GRAVEYARD WHISTLING
Spotify

SUCH GOLD
AVAILABLE NOW
Spotify

CHIODOS
DEVIL
FEATURING
3AM &
OLE FISHLIPS IS
DEAD NOW
AVAILABLE NOW
Spotify

BORN CAGES
I'M GLAD I'M NOT ME
Spotify

Google play

Google play

Google play

FINCH
BACK TO OBLIVION
SEPTEMBER 30
LISTEN TO 2 NEW SONGS NOW
Spotify

THE HOLD STEADY
Spotify
SESSIONS

BORN CAGES
I'M GLAD I'M NOT ME
LISTEN TO THE DEBUT ALBUM FEATURING
"ROLLING DOWN THE HILL" &
"I JUST WANT THE TRUTH BABY"
Spotify

SUCH GOLD
THE NEW SIDEWALK
AVAILABLE NOW
Spotify

CHIODOS
DEVIL
FEATURING
3AM &
OLE FISHLIPS IS
DEAD NOW
Spotify
AVAILABLE NOW

STARSET
"CARNIVORE"
FROM THE ALBUM
TRANSMISSIONS
Spotify

VEVO | YOUTUBE

Slates / Pseudo Video

YELLOWCARD
"MAKE ME SO"
FROM THE UPCOMING ALBUM LIFT A SAIL
AVAILABLE OCT 7, 2014
PRE-ORDER NOW AND GET THIS AS AN IG TRACK
0:42 / 3:20

Neil
SEDAKA
"LAUGHTER IN THE RAIN"
FROM THE DEFINITIVE COLLECTION
0:42 / 3:20

BORN CAGES
"I JUST WANT THE TRUTH, BABY"
FROM THE ALBUM
I'M GLAD I'M NOT ME
0:42 / 3:20

THE SEEKING
IN STORES & ONLINE NOVEMBER 6 2012
· YOURS FOREVER ·
RAZOR & TIE
ARTERY
0:42 / 3:20

SHADOWS FALL
THE STORY BEHIND
FIRE FROM THE SKY
0:42 / 3:20

CLOSE TO HOME
MOMENTUM
BRAND NEW SONG
FAMILY TIES
PRE-ORDER NOW AT ARTERYRECORDINGS.MERCHNOW.COM
AVAILABLE 7.13.12
0:42 / 3:20

WEB DESIGN

Skins / Landing Page

www.attila.com
FRONZ SOUNDBOARD
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MacBook

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HEY PARENTS GIVE THE ULTIMATE BACKSTAGE PASS!
3 CDs ONLY $11.99 PLUS SHIPPING
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VIP CLUB
BACK STAGE
ALL ACCESS
Listen to KIDZ BOP Music Clips!
KIDZ BOP 20
KIDZ BOP DANCE PARTY!
KIDZ BOP 19
TODAY'S BIGGEST HITS SUNG BY KIDS FOR KIDS
Today's BIGGEST Hits, Sung by Kids, for Kids!
MacBook

www.attila.com
HIM
TEARS ON TAPE
HIM
TEARS ON TAPE
NEW
STUDIO
ALBUM
FEATURING
"ALL LIPS GO BLUE"
"TEARS ON TAPE"
"INTO THE NIGHT"
Download on iTunes
RAZOR & TIE
HIM
TEARS ON TAPE
NEW
STUDIO
ALBUM
FEATURING
"ALL LIPS GO BLUE"
"TEARS ON TAPE"
"INTO THE NIGHT"
Download on iTunes
RAZOR & TIE
MacBook

CONTACT

brianbelldesign.com
brian@brianbelldesign.com
917-548-5527

#brianbellstudio brianbelldesign @brianbellstudio